



Demographics for: 319 Route 130, East Windsor, NJ 08520

Population	1-mi.	3-mi.	5-mi.
2009 Male Population	5,182	19,549	40,898
2009 Female Population	5,047	19,472	41,901
% 2009 Male Population	50.66%	50.10%	49.39%
% 2009 Female Population	49.34%	49.90%	50.61%
2009 Total Adult Population	7,870	29,257	62,660
2009 Total Daytime Population	9,365	30,467	70,334
2009 Total Daytime Work Population	5,349	15,807	35,384
2009 Median Age Total Population	33	35	36
2009 Median Age Adult Population	39	42	43
2009 Age 0-5	1,059	3,621	6,867
2009 Age 6-13	967	4,259	9,394
2009 Age 14-17	334	1,884	3,877
2009 Age 18-20	303	1,249	2,216
2009 Age 21-24	513	1,819	3,283
2009 Age 25-29	943	2,812	5,544
2009 Age 30-34	1,129	3,499	6,989
2009 Age 35-39	1,026	3,524	7,522
2009 Age 40-44	841	3,393	7,494
2009 Age 45-49	709	3,045	6,324
2009 Age 50-54	553	2,788	5,151
2009 Age 55-59	537	2,442	4,249
2009 Age 60-64	339	1,426	2,804
2009 Age 65-69	238	893	2,432
2009 Age 70-74	204	667	2,589
2009 Age 75-79	216	577	2,617
2009 Age 80-84	143	460	1,922
2009 Age 85+	174	661	1,523
% 2009 Age 0-5	10.35%	9.28%	8.29%
% 2009 Age 6-13	9.45%	10.92%	11.35%
% 2009 Age 14-17	3.27%	4.83%	4.68%
% 2009 Age 18-20	2.96%	3.20%	2.68%
% 2009 Age 21-24	5.02%	4.66%	3.97%
% 2009 Age 25-29	9.22%	7.21%	6.70%
% 2009 Age 30-34	11.04%	8.97%	8.44%
% 2009 Age 35-39	10.03%	9.03%	9.08%
% 2009 Age 40-44	8.22%	8.70%	9.05%
% 2009 Age 45-49	6.93%	7.80%	7.64%
% 2009 Age 50-54	5.41%	7.15%	6.22%
% 2009 Age 55-59	5.25%	6.26%	5.13%
% 2009 Age 60-64	3.31%	3.65%	3.39%
% 2009 Age 65-69	2.33%	2.29%	2.94%
% 2009 Age 70-74	1.99%	1.71%	3.13%
% 2009 Age 75-79	2.11%	1.48%	3.16%
% 2009 Age 80-84	1.40%	1.18%	2.32%
% 2009 Age 85+	1.70%	1.69%	1.84%
2009 White Population	7,038	26,798	55,095
2009 Black Population	1,073	3,501	5,772
2009 Asian/Hawaiian/Pacific Islander	801	5,182	17,223
2009 American Indian/Alaska Native	48	109	175
2009 Other Population (Incl 2+ Races)	1,269	3,431	4,534
2009 Hispanic Population	2,608	7,034	8,959
2009 Non-Hispanic Population	7,621	31,987	73,839
% 2009 White Population	68.80%	68.68%	66.54%
% 2009 Black Population	10.49%	8.97%	6.97%
% 2009 Asian/Hawaiian/Pacific Islander	7.83%	13.28%	20.80%
% 2009 American Indian/Alaska Native	0.47%	0.28%	0.21%
% 2009 Other Population (Incl 2+ Races)	12.41%	8.79%	5.48%

% 2009 Hispanic Population	25.50%	18.03%	10.82%
% 2009 Non-Hispanic Population	74.50%	81.97%	89.18%
2000 Non-Hispanic White	5,917	23,219	48,907
2000 Non-Hispanic Black	782	2,669	4,581
2000 Non-Hispanic Amer Indian/Alaska Native	n/a	15	33
2000 Non-Hispanic Asian	500	3,170	10,619
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	n/a	n/a
2000 Non-Hispanic Some Other Race	45	117	151
2000 Non-Hispanic Two or More Races	75	475	1,083
% 2000 Non-Hispanic White	80.84%	78.27%	74.81%
% 2000 Non-Hispanic Black	10.68%	9.00%	7.01%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.00%	0.05%	0.05%
% 2000 Non-Hispanic Asian	6.83%	10.69%	16.24%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.00%	0.00%
% 2000 Non-Hispanic Some Other Race	0.61%	0.39%	0.23%
% 2000 Non-Hispanic Two or More Races	1.02%	1.60%	1.66%

Population Change

	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	10,229	39,021	82,799
2009 Total Households	4,370	15,056	33,243
Population Change 1990-2009	2,168	8,449	25,256
Household Change 1990-2009	992	3,433	9,465
% Population Change 1990-2009	26.89%	27.64%	43.89%
% Household Change 1990-2009	29.37%	29.54%	39.81%
Population Change 2000-2009	1,335	4,628	11,221
Household Change 2000-2009	738	2,196	4,697
% Population Change 2000-2009	15.01%	13.46%	15.68%
% Households Change 2000-2009	20.32%	17.08%	16.45%

Housing

	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	3,788	13,415	29,668
2000 Occupied Housing Units	3,626	12,864	28,471
2000 Owner Occupied Housing Units	2,105	8,242	18,686
2000 Renter Occupied Housing Units	1,521	4,622	9,785
2000 Vacant Housing Units	162	551	1,197
% 2000 Occupied Housing Units	95.72%	95.89%	95.97%
% 2000 Owner Occupied Housing Units	55.57%	61.44%	62.98%
% 2000 Renter Occupied Housing Units	40.15%	34.45%	32.98%
% 2000 Vacant Housing Units	4.28%	4.11%	4.03%

Income

	1-mi.	3-mi.	5-mi.
2009 Median Household Income	\$70,026	\$77,417	\$78,342
2009 Per Capita Income	\$36,712	\$38,482	\$44,568
2009 Average Household Income	\$85,933	\$99,736	\$111,006
2009 Household Income < \$10,000	129	351	772
2009 Household Income \$10,000-\$14,999	151	294	694
2009 Household Income \$15,000-\$19,999	226	464	883
2009 Household Income \$20,000-\$24,999	106	241	629
2009 Household Income \$25,000-\$29,999	103	329	804
2009 Household Income \$30,000-\$34,999	93	257	751
2009 Household Income \$35,000-\$39,999	179	469	1,097
2009 Household Income \$40,000-\$44,999	137	458	1,164
2009 Household Income \$45,000-\$49,999	139	478	1,100
2009 Household Income \$50,000-\$59,999	423	1,213	2,706
2009 Household Income \$60,000-\$74,999	748	2,573	4,980
2009 Household Income \$75,000-\$99,999	934	4,156	7,789
2009 Household Income \$100,000-\$124,999	506	1,657	3,638
2009 Household Income \$125,000-\$149,999	282	1,139	2,632
2009 Household Income \$150,000-\$199,999	179	642	1,914
2009 Household Income \$200,000-\$249,999	8	115	605
2009 Household Income \$250,000-\$499,999	28	216	1,050
2009 Household Income \$500,000+	1	6	35
2009 Household Income \$200,000+	36	337	1,691
% 2009 Household Income < \$10,000	2.95%	2.33%	2.32%
% 2009 Household Income \$10,000-\$14,999	3.45%	1.95%	2.09%
% 2009 Household Income \$15,000-\$19,999	5.17%	3.08%	2.66%

% 2009 Household Income \$20,000-\$24,999	2.42%	1.60%	1.89%
% 2009 Household Income \$25,000-\$29,999	2.36%	2.18%	2.42%
% 2009 Household Income \$30,000-\$34,999	2.13%	1.71%	2.26%
% 2009 Household Income \$35,000-\$39,999	4.09%	3.11%	3.30%
% 2009 Household Income \$40,000-\$44,999	3.13%	3.04%	3.50%
% 2009 Household Income \$45,000-\$49,999	3.18%	3.17%	3.31%
% 2009 Household Income \$50,000-\$59,999	9.68%	8.06%	8.14%
% 2009 Household Income \$60,000-\$74,999	17.11%	17.09%	14.98%
% 2009 Household Income \$75,000-\$99,999	21.36%	27.60%	23.43%
% 2009 Household Income \$100,000-\$124,999	11.57%	11.00%	10.94%
% 2009 Household Income \$125,000-\$149,999	6.45%	7.56%	7.92%
% 2009 Household Income \$150,000-\$199,999	4.09%	4.26%	5.76%
% 2009 Household Income \$200,000-\$249,999	0.18%	0.76%	1.82%
% 2009 Household Income \$250,000-\$499,999	0.64%	1.43%	3.16%
% 2009 Household Income \$500,000+	0.02%	0.04%	0.11%
% 2009 Household Income \$200,000+	0.82%	2.24%	5.09%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2009 Children/Infants Clothing Stores	\$2,194,084	\$7,901,154	\$18,197,628
2009 Jewelry Stores	\$1,671,110	\$5,778,646	\$12,994,303
2009 Mens Clothing Stores	\$3,153,165	\$11,272,752	\$25,945,544
2009 Shoe Stores	\$2,865,133	\$10,590,716	\$24,837,801
2009 Womens Clothing Stores	\$5,297,798	\$18,955,962	\$43,855,316
2009 Automobile Dealers	\$35,768,847	\$128,093,149	\$296,235,669
2009 Automotive Parts/Acc/Repair Stores	\$4,581,503	\$16,369,635	\$37,713,425
2009 Other Motor Vehicle Dealers	\$1,409,113	\$5,156,459	\$12,023,877
2009 Tire Dealers	\$1,273,529	\$4,425,824	\$10,016,677
2009 Hardware Stores	\$602,385	\$3,216,669	\$8,737,598
2009 Home Centers	\$3,144,244	\$13,008,673	\$32,588,072
2009 Nursery/Garden Centers	\$1,351,506	\$4,686,397	\$10,579,476
2009 Outdoor Power Equipment Stores	\$367,436	\$1,335,705	\$3,153,424
2009 Paint/Wallpaper Stores	\$118,462	\$455,765	\$1,107,194
2009 Appliance/TV/Other Electronics Stores	\$3,705,048	\$13,107,545	\$29,934,477
2009 Camera/Photographic Supplies Stores	\$567,987	\$2,090,298	\$4,899,847
2009 Computer/Software Stores	\$1,652,607	\$6,029,564	\$14,122,276
2009 Beer/Wine/Liquor Stores	\$2,339,699	\$8,525,002	\$19,778,477
2009 Convenience/Specialty Food Stores	\$3,834,585	\$15,580,834	\$42,596,311
2009 Restaurant Expenditures	\$20,681,849	\$88,754,185	\$238,068,847
2009 Supermarkets/Other Grocery excl Conv	\$24,488,396	\$90,252,619	\$211,876,763
2009 Furniture Stores	\$3,615,485	\$12,961,380	\$29,921,023
2009 Home Furnishings Stores	\$2,453,867	\$8,982,172	\$20,874,183
2009 Gen Merch/Appliance/Furniture Stores	\$32,076,030	\$115,852,627	\$268,587,709
2009 Gasoline Stations w/ Convenience Stores	\$19,856,090	\$74,383,632	\$180,200,225
2009 Other Gasoline Stations	\$16,021,506	\$58,802,801	\$137,603,918
2009 Department Stores excl Leased Depts	\$35,781,078	\$128,960,172	\$298,522,183
2009 General Merchandise Stores	\$28,460,544	\$102,891,246	\$238,666,683
2009 Other Health/Personal Care Stores	\$2,266,114	\$8,183,165	\$19,032,570
2009 Pharmacies/Drug Stores	\$11,755,263	\$43,021,477	\$100,656,867
2009 Pet/Pet Supplies Stores	\$1,625,850	\$6,087,512	\$14,458,125
2009 Book/Periodical/Music Stores	\$576,156	\$1,887,986	\$4,182,937
2009 Hobby/Toy/Game Stores	\$305,381	\$1,400,613	\$3,843,992
2009 Musical Instrument/Supplies Stores	\$326,804	\$1,165,419	\$2,683,988
2009 Sewing/Needlework/Piece Goods Stores	\$103,916	\$388,774	\$924,281
2009 Sporting Goods Stores	\$2,582,429	\$9,382,311	\$21,431,193
2009 Video Tape Stores - Retail	\$294,816	\$1,056,328	\$2,436,010

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