



Demographics for:

Route 35 & 18th Ave, Wall Township, NJ 07719

Population	1-mi.	3-mi.	5-mi.
2009 Male Population	5,068	26,531	58,874
2009 Female Population	5,602	28,613	63,925
% 2009 Male Population	47.50%	48.11%	47.94%
% 2009 Female Population	52.50%	51.89%	52.06%
2009 Total Adult Population	8,397	43,799	95,142
2009 Total Daytime Population	10,199	51,314	122,605
2009 Total Daytime Work Population	5,088	26,713	63,451
2009 Median Age Total Population	40	41	39
2009 Median Age Adult Population	47	47	46
2009 Age 0-5	706	3,529	8,850
2009 Age 6-13	1,039	5,198	12,668
2009 Age 14-17	529	2,618	6,138
2009 Age 18-20	324	1,702	3,959
2009 Age 21-24	418	2,180	5,588
2009 Age 25-29	554	3,022	7,092
2009 Age 30-34	723	3,521	7,804
2009 Age 35-39	868	4,259	9,329
2009 Age 40-44	842	4,663	10,093
2009 Age 45-49	897	4,579	9,692
2009 Age 50-54	767	4,200	8,889
2009 Age 55-59	640	3,553	7,467
2009 Age 60-64	502	2,776	5,999
2009 Age 65-69	487	2,506	5,143
2009 Age 70-74	454	2,293	4,550
2009 Age 75-79	389	1,871	3,866
2009 Age 80-84	282	1,374	2,842
2009 Age 85+	250	1,301	2,829
% 2009 Age 0-5	6.62%	6.40%	7.21%
% 2009 Age 6-13	9.74%	9.43%	10.32%
% 2009 Age 14-17	4.96%	4.75%	5.00%
% 2009 Age 18-20	3.04%	3.09%	3.22%
% 2009 Age 21-24	3.92%	3.95%	4.55%
% 2009 Age 25-29	5.19%	5.48%	5.78%
% 2009 Age 30-34	6.78%	6.38%	6.36%
% 2009 Age 35-39	8.13%	7.72%	7.60%
% 2009 Age 40-44	7.89%	8.46%	8.22%
% 2009 Age 45-49	8.41%	8.30%	7.89%
% 2009 Age 50-54	7.19%	7.62%	7.24%
% 2009 Age 55-59	6.00%	6.44%	6.08%
% 2009 Age 60-64	4.70%	5.03%	4.89%
% 2009 Age 65-69	4.56%	4.54%	4.19%
% 2009 Age 70-74	4.25%	4.16%	3.71%
% 2009 Age 75-79	3.65%	3.39%	3.15%
% 2009 Age 80-84	2.64%	2.49%	2.31%
% 2009 Age 85+	2.34%	2.36%	2.30%
2009 White Population	10,069	49,128	90,478
2009 Black Population	155	2,822	22,442
2009 Asian/Hawaiian/Pacific Islander	139	792	1,922
2009 American Indian/Alaska Native	16	105	283
2009 Other Population (Incl 2+ Races)	291	2,296	7,674
2009 Hispanic Population	443	3,283	10,234
2009 Non-Hispanic Population	10,227	51,861	112,564
% 2009 White Population	94.37%	89.09%	73.68%
% 2009 Black Population	1.45%	5.12%	18.28%
% 2009 Asian/Hawaiian/Pacific Islander	1.30%	1.44%	1.57%

% 2009 American Indian/Alaska Native	0.15%	0.19%	0.23%
% 2009 Other Population (Incl 2+ Races)	2.73%	4.16%	6.25%
% 2009 Hispanic Population	4.15%	5.95%	8.33%
% 2009 Non-Hispanic Population	95.85%	94.05%	91.67%
2000 Non-Hispanic White	10,065	48,631	88,331
2000 Non-Hispanic Black	136	2,855	21,971
2000 Non-Hispanic Amer Indian/Alaska Native	27	45	117
2000 Non-Hispanic Asian	150	695	1,435
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	9	9
2000 Non-Hispanic Some Other Race	8	123	197
2000 Non-Hispanic Two or More Races	80	370	1,855
% 2000 Non-Hispanic White	96.17%	92.23%	77.54%
% 2000 Non-Hispanic Black	1.30%	5.41%	19.29%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.26%	0.09%	0.10%
% 2000 Non-Hispanic Asian	1.43%	1.32%	1.26%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.02%	0.01%
% 2000 Non-Hispanic Some Other Race	0.08%	0.23%	0.17%
% 2000 Non-Hispanic Two or More Races	0.76%	0.70%	1.63%

Population Change

	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	10,670	55,144	122,798
2009 Total Households	4,792	24,281	51,895
Population Change 1990-2009	535	3,675	9,872
Household Change 1990-2009	415	3,165	7,133
% Population Change 1990-2009	5.28%	7.14%	8.74%
% Household Change 1990-2009	9.48%	14.99%	15.94%
Population Change 2000-2009	71	250	2,067
Household Change 2000-2009	279	1,128	2,801
% Population Change 2000-2009	0.67%	0.46%	1.71%
% Households Change 2000-2009	6.18%	4.87%	5.71%

Housing

	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	5,014	27,052	57,423
2000 Occupied Housing Units	4,529	23,158	49,111
2000 Owner Occupied Housing Units	3,037	16,307	31,259
2000 Renter Occupied Housing Units	1,492	6,851	17,853
2000 Vacant Housing Units	485	3,894	8,312
% 2000 Occupied Housing Units	90.33%	85.61%	85.52%
% 2000 Owner Occupied Housing Units	60.57%	60.28%	54.44%
% 2000 Renter Occupied Housing Units	29.76%	25.33%	31.09%
% 2000 Vacant Housing Units	9.67%	14.39%	14.47%

Income

	1-mi.	3-mi.	5-mi.
2009 Median Household Income	\$68,444	\$72,141	\$69,177
2009 Per Capita Income	\$44,305	\$48,825	\$43,617
2009 Average Household Income	\$98,650	\$110,884	\$103,209
2009 Household Income < \$10,000	154	812	2,412
2009 Household Income \$10,000-\$14,999	147	846	2,200
2009 Household Income \$15,000-\$19,999	265	1,089	2,174
2009 Household Income \$20,000-\$24,999	230	920	2,094
2009 Household Income \$25,000-\$29,999	174	780	1,735
2009 Household Income \$30,000-\$34,999	208	922	1,982
2009 Household Income \$35,000-\$39,999	191	832	1,824
2009 Household Income \$40,000-\$44,999	189	944	2,001
2009 Household Income \$45,000-\$49,999	177	852	1,861
2009 Household Income \$50,000-\$59,999	366	1,779	3,800
2009 Household Income \$60,000-\$74,999	524	2,921	6,315
2009 Household Income \$75,000-\$99,999	914	4,963	9,961
2009 Household Income \$100,000-\$124,999	593	2,598	5,160
2009 Household Income \$125,000-\$149,999	407	1,806	3,968
2009 Household Income \$150,000-\$199,999	179	1,123	2,421
2009 Household Income \$200,000-\$249,999	32	408	860
2009 Household Income \$250,000-\$499,999	40	642	1,066
2009 Household Income \$500,000+	2	44	60
2009 Household Income \$200,000+	74	1,094	1,986
% 2009 Household Income < \$10,000	3.21%	3.34%	4.65%

% 2009 Household Income \$10,000-\$14,999	3.07%	3.48%	4.24%
% 2009 Household Income \$15,000-\$19,999	5.53%	4.48%	4.19%
% 2009 Household Income \$20,000-\$24,999	4.80%	3.79%	4.04%
% 2009 Household Income \$25,000-\$29,999	3.63%	3.21%	3.34%
% 2009 Household Income \$30,000-\$34,999	4.34%	3.80%	3.82%
% 2009 Household Income \$35,000-\$39,999	3.99%	3.43%	3.51%
% 2009 Household Income \$40,000-\$44,999	3.94%	3.89%	3.86%
% 2009 Household Income \$45,000-\$49,999	3.69%	3.51%	3.59%
% 2009 Household Income \$50,000-\$59,999	7.64%	7.33%	7.32%
% 2009 Household Income \$60,000-\$74,999	10.93%	12.03%	12.17%
% 2009 Household Income \$75,000-\$99,999	19.07%	20.44%	19.19%
% 2009 Household Income \$100,000-\$124,999	12.37%	10.70%	9.94%
% 2009 Household Income \$125,000-\$149,999	8.49%	7.44%	7.65%
% 2009 Household Income \$150,000-\$199,999	3.74%	4.63%	4.67%
% 2009 Household Income \$200,000-\$249,999	0.67%	1.68%	1.66%
% 2009 Household Income \$250,000-\$499,999	0.83%	2.64%	2.05%
% 2009 Household Income \$500,000+	0.04%	0.18%	0.12%
% 2009 Household Income \$200,000+	1.54%	4.51%	3.83%

	1-mi.	3-mi.	5-mi.
2009 Children/Infants Clothing Stores	\$2,561,233	\$13,818,903	\$28,348,494
2009 Jewelry Stores	\$1,812,274	\$9,694,672	\$20,085,809
2009 Mens Clothing Stores	\$3,633,734	\$19,677,463	\$40,764,533
2009 Shoe Stores	\$3,503,447	\$19,105,065	\$39,183,123
2009 Womens Clothing Stores	\$6,116,888	\$33,398,275	\$69,568,884
2009 Automobile Dealers	\$41,390,191	\$226,695,889	\$463,222,800
2009 Automotive Parts/Acc/Repair Stores	\$5,276,580	\$28,692,294	\$59,069,089
2009 Other Motor Vehicle Dealers	\$1,692,793	\$9,211,057	\$18,929,401
2009 Tire Dealers	\$1,394,507	\$7,521,592	\$15,558,674
2009 Hardware Stores	\$1,309,241	\$7,374,785	\$14,074,507
2009 Home Centers	\$4,653,526	\$26,311,884	\$52,699,236
2009 Nursery/Garden Centers	\$1,473,867	\$7,934,296	\$16,354,574
2009 Outdoor Power Equipment Stores	\$437,722	\$2,473,084	\$4,952,464
2009 Paint/Wallpaper Stores	\$155,528	\$878,793	\$1,779,025
2009 Appliance/TV/Other Electronics Stores	\$4,189,130	\$22,570,900	\$46,778,849
2009 Camera/Photographic Supplies Stores	\$689,447	\$3,773,839	\$7,725,826
2009 Computer/Software Stores	\$1,976,464	\$10,878,547	\$22,392,041
2009 Beer/Wine/Liquor Stores	\$2,788,865	\$15,096,181	\$30,934,506
2009 Convenience/Specialty Food Stores	\$6,358,253	\$28,938,790	\$56,781,704
2009 Restaurant Expenditures	\$30,351,234	\$152,138,683	\$295,101,483
2009 Supermarkets/Other Grocery excl Conv	\$29,803,771	\$163,412,583	\$334,397,158
2009 Furniture Stores	\$4,188,988	\$22,792,156	\$46,922,953
2009 Home Furnishings Stores	\$2,948,099	\$15,932,378	\$32,706,528
2009 Gen Merch/Appliance/Furniture Stores	\$37,659,468	\$205,093,613	\$422,430,208
2009 Gasoline Stations w/ Convenience Stores	\$25,703,261	\$134,411,466	\$275,483,906
2009 Other Gasoline Stations	\$19,345,010	\$105,472,678	\$218,702,206
2009 Department Stores excl Leased Depts	\$41,848,600	\$227,664,510	\$469,209,051
2009 General Merchandise Stores	\$33,470,481	\$182,301,461	\$375,507,256
2009 Other Health/Personal Care Stores	\$2,661,545	\$14,615,243	\$29,909,417
2009 Pharmacies/Drug Stores	\$14,132,246	\$77,461,722	\$158,791,154
2009 Pet/Pet Supplies Stores	\$2,034,441	\$11,241,039	\$23,032,754
2009 Book/Periodical/Music Stores	\$563,961	\$3,037,485	\$6,922,877
2009 Hobby/Toy/Game Stores	\$535,441	\$3,356,679	\$6,475,821
2009 Musical Instrument/Supplies Stores	\$375,165	\$2,043,855	\$4,197,134
2009 Sewing/Needlework/Piece Goods Stores	\$129,728	\$713,915	\$1,503,267
2009 Sporting Goods Stores	\$3,056,052	\$16,042,697	\$33,103,478
2009 Video Tape Stores - Retail	\$341,214	\$1,853,577	\$3,817,143