



## Demographics for: 2658 Hway 516, Old Bridge, NJ 08857

<b>Population</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Male Population	5,509	26,968	88,856
2009 Female Population	5,781	27,667	91,734
% 2009 Male Population	48.80%	49.36%	49.20%
% 2009 Female Population	51.20%	50.64%	50.80%
2009 Total Adult Population	8,558	39,938	134,551
2009 Total Daytime Population	7,760	44,109	148,755
2009 Total Daytime Work Population	3,254	19,704	67,083
2009 Median Age Total Population	36	34	36
2009 Median Age Adult Population	43	41	43
2009 Age 0-5	946	5,059	15,320
2009 Age 6-13	1,217	6,702	21,138
2009 Age 14-17	569	2,936	9,581
2009 Age 18-20	348	1,792	6,135
2009 Age 21-24	476	2,431	7,938
2009 Age 25-29	719	3,648	10,993
2009 Age 30-34	951	4,709	14,285
2009 Age 35-39	1,080	5,185	16,180
2009 Age 40-44	967	5,182	16,519
2009 Age 45-49	854	4,270	14,445
2009 Age 50-54	780	3,560	12,451
2009 Age 55-59	647	2,572	9,664
2009 Age 60-64	559	1,982	7,213
2009 Age 65-69	463	1,570	5,366
2009 Age 70-74	301	1,210	4,750
2009 Age 75-79	186	755	3,792
2009 Age 80-84	135	553	2,689
2009 Age 85+	90	520	2,131
% 2009 Age 0-5	8.38%	9.26%	8.48%
% 2009 Age 6-13	10.78%	12.27%	11.70%
% 2009 Age 14-17	5.04%	5.37%	5.31%
% 2009 Age 18-20	3.08%	3.28%	3.40%
% 2009 Age 21-24	4.22%	4.45%	4.40%
% 2009 Age 25-29	6.37%	6.68%	6.09%
% 2009 Age 30-34	8.42%	8.62%	7.91%
% 2009 Age 35-39	9.57%	9.49%	8.96%
% 2009 Age 40-44	8.57%	9.48%	9.15%
% 2009 Age 45-49	7.57%	7.82%	8.00%
% 2009 Age 50-54	6.91%	6.52%	6.89%
% 2009 Age 55-59	5.73%	4.71%	5.35%
% 2009 Age 60-64	4.95%	3.63%	3.99%
% 2009 Age 65-69	4.10%	2.87%	2.97%
% 2009 Age 70-74	2.67%	2.21%	2.63%
% 2009 Age 75-79	1.65%	1.38%	2.10%
% 2009 Age 80-84	1.20%	1.01%	1.49%
% 2009 Age 85+	0.80%	0.95%	1.18%
2009 White Population	8,710	37,179	133,427
2009 Black Population	550	4,704	12,110
2009 Asian/Hawaiian/Pacific Islander	1,524	10,033	26,470
2009 American Indian/Alaska Native	24	131	347
2009 Other Population (Incl 2+ Races)	481	2,588	8,236
2009 Hispanic Population	1,223	5,518	16,882
2009 Non-Hispanic Population	10,067	49,118	163,708
% 2009 White Population	77.15%	68.05%	73.88%
% 2009 Black Population	4.87%	8.61%	6.71%
% 2009 Asian/Hawaiian/Pacific Islander	13.50%	18.36%	14.66%
% 2009 American Indian/Alaska Native	0.21%	0.24%	0.19%

	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
% 2009 Other Population (Incl 2+ Races)	4.26%	4.74%	4.56%
% 2009 Hispanic Population	10.83%	10.10%	9.35%
% 2009 Non-Hispanic Population	89.17%	89.90%	90.65%
2000 Non-Hispanic White	8,819	36,140	127,741
2000 Non-Hispanic Black	445	3,590	9,136
2000 Non-Hispanic Amer Indian/Alaska Native	n/a	48	112
2000 Non-Hispanic Asian	987	6,835	17,385
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	9	18
2000 Non-Hispanic Some Other Race	6	105	298
2000 Non-Hispanic Two or More Races	71	949	3,331
% 2000 Non-Hispanic White	85.39%	75.80%	80.84%
% 2000 Non-Hispanic Black	4.31%	7.53%	5.78%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.00%	0.10%	0.07%
% 2000 Non-Hispanic Asian	9.56%	14.34%	11.00%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.02%	0.01%
% 2000 Non-Hispanic Some Other Race	0.06%	0.22%	0.19%
% 2000 Non-Hispanic Two or More Races	0.69%	1.99%	2.11%

<b>Population Change</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	11,290	54,635	180,590
2009 Total Households	4,394	19,441	66,574
Population Change 1990-2009	-551	10,395	28,672
Household Change 1990-2009	34	4,056	12,918
% Population Change 1990-2009	-4.65%	23.50%	18.87%
% Household Change 1990-2009	0.78%	26.36%	24.08%
Population Change 2000-2009	129	3,333	11,458
Household Change 2000-2009	83	1,435	5,881
% Population Change 2000-2009	1.16%	6.50%	6.77%
% Households Change 2000-2009	1.93%	7.97%	9.69%

<b>Housing</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2000 Total Housing Units	4,356	18,319	61,945
2000 Occupied Housing Units	4,302	18,043	60,676
2000 Owner Occupied Housing Units	2,591	11,800	44,524
2000 Renter Occupied Housing Units	1,711	6,243	16,152
2000 Vacant Housing Units	54	276	1,269
% 2000 Occupied Housing Units	98.76%	98.49%	97.95%
% 2000 Owner Occupied Housing Units	59.48%	64.41%	71.88%
% 2000 Renter Occupied Housing Units	39.28%	34.08%	26.07%
% 2000 Vacant Housing Units	1.24%	1.51%	2.05%

<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Median Household Income	\$75,284	\$81,839	\$78,977
2009 Per Capita Income	\$34,801	\$35,336	\$35,331
2009 Average Household Income	\$89,419	\$99,306	\$95,840
2009 Household Income < \$10,000	96	379	1,787
2009 Household Income \$10,000-\$14,999	106	374	2,088
2009 Household Income \$15,000-\$19,999	73	346	1,878
2009 Household Income \$20,000-\$24,999	123	423	1,966
2009 Household Income \$25,000-\$29,999	128	398	1,770
2009 Household Income \$30,000-\$34,999	159	460	1,875
2009 Household Income \$35,000-\$39,999	100	471	1,686
2009 Household Income \$40,000-\$44,999	181	574	1,993
2009 Household Income \$45,000-\$49,999	170	585	2,190
2009 Household Income \$50,000-\$59,999	366	1,305	4,212
2009 Household Income \$60,000-\$74,999	680	2,646	8,562
2009 Household Income \$75,000-\$99,999	1,362	6,433	20,617
2009 Household Income \$100,000-\$124,999	515	2,880	8,171
2009 Household Income \$125,000-\$149,999	186	1,438	4,360
2009 Household Income \$150,000-\$199,999	116	527	2,197
2009 Household Income \$200,000-\$249,999	11	48	396
2009 Household Income \$250,000-\$499,999	23	151	805
2009 Household Income \$500,000+	n/a	4	22

	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Household Income \$200,000+	33	203	1,222
% 2009 Household Income < \$10,000	2.18%	1.95%	2.68%
% 2009 Household Income \$10,000-\$14,999	2.41%	1.92%	3.14%
% 2009 Household Income \$15,000-\$19,999	1.66%	1.78%	2.82%
% 2009 Household Income \$20,000-\$24,999	2.80%	2.18%	2.95%
% 2009 Household Income \$25,000-\$29,999	2.91%	2.05%	2.66%
% 2009 Household Income \$30,000-\$34,999	3.62%	2.37%	2.82%
% 2009 Household Income \$35,000-\$39,999	2.28%	2.42%	2.53%
% 2009 Household Income \$40,000-\$44,999	4.12%	2.95%	2.99%
% 2009 Household Income \$45,000-\$49,999	3.87%	3.01%	3.29%
% 2009 Household Income \$50,000-\$59,999	8.33%	6.71%	6.33%
% 2009 Household Income \$60,000-\$74,999	15.47%	13.61%	12.86%
% 2009 Household Income \$75,000-\$99,999	30.99%	33.09%	30.97%
% 2009 Household Income \$100,000-\$124,999	11.72%	14.81%	12.27%
% 2009 Household Income \$125,000-\$149,999	4.23%	7.40%	6.55%
% 2009 Household Income \$150,000-\$199,999	2.64%	2.71%	3.30%
% 2009 Household Income \$200,000-\$249,999	0.25%	0.25%	0.59%
% 2009 Household Income \$250,000-\$499,999	0.52%	0.78%	1.21%
% 2009 Household Income \$500,000+	0.00%	0.02%	0.03%
% 2009 Household Income \$200,000+	0.75%	1.04%	1.84%
<b>Retail Sales Volume</b>			
2009 Children/Infants Clothing Stores	\$2,343,017	\$10,408,157	\$34,968,552
2009 Jewelry Stores	\$1,783,424	\$7,416,553	\$25,265,901
2009 Mens Clothing Stores	\$3,371,838	\$14,758,378	\$49,916,539
2009 Shoe Stores	\$3,069,350	\$14,129,297	\$47,323,900
2009 Womens Clothing Stores	\$5,689,620	\$24,697,550	\$84,164,002
2009 Automobile Dealers	\$38,699,685	\$165,235,253	\$566,343,919
2009 Automotive Parts/Acc/Repair Stores	\$4,922,887	\$21,283,160	\$72,394,545
2009 Other Motor Vehicle Dealers	\$1,508,958	\$6,839,435	\$22,973,455
2009 Tire Dealers	\$1,365,966	\$5,660,579	\$19,395,636
2009 Hardware Stores	\$645,751	\$5,105,088	\$15,514,648
2009 Home Centers	\$3,439,691	\$18,094,564	\$59,974,389
2009 Nursery/Garden Centers	\$1,449,624	\$5,983,576	\$20,499,362
2009 Outdoor Power Equipment Stores	\$408,260	\$1,678,090	\$5,926,185
2009 Paint/Wallpaper Stores	\$130,300	\$603,395	\$2,063,873
2009 Appliance/TV/Other Electronics Stores	\$3,955,329	\$17,079,151	\$57,809,889
2009 Camera/Photographic Supplies Stores	\$611,040	\$2,766,144	\$9,327,354
2009 Computer/Software Stores	\$1,785,284	\$7,894,116	\$26,886,819
2009 Beer/Wine/Liquor Stores	\$2,499,689	\$11,307,945	\$37,877,255
2009 Convenience/Specialty Food Stores	\$3,408,334	\$24,589,850	\$78,793,561
2009 Restaurant Expenditures	\$19,205,743	\$131,592,643	\$417,330,883
2009 Supermarkets/Other Grocery excl Conv	\$26,375,421	\$119,367,376	\$402,951,001
2009 Furniture Stores	\$3,884,215	\$16,893,547	\$57,389,117
2009 Home Furnishings Stores	\$2,614,825	\$11,989,018	\$39,977,375
2009 Gen Merch/Appliance/Furniture Stores	\$34,432,146	\$151,911,483	\$514,331,818
2009 Gasoline Stations w/ Convenience Stores	\$20,537,441	\$102,917,231	\$341,688,984
2009 Other Gasoline Stations	\$17,129,109	\$78,327,381	\$262,895,421
2009 Department Stores excl Leased Depts	\$38,387,473	\$168,990,633	\$572,141,715
2009 General Merchandise Stores	\$30,547,930	\$135,017,933	\$456,942,697
2009 Other Health/Personal Care Stores	\$2,452,025	\$10,615,254	\$36,304,470
2009 Pharmacies/Drug Stores	\$12,667,082	\$56,612,091	\$191,728,767
2009 Pet/Pet Supplies Stores	\$1,756,369	\$8,103,054	\$27,348,946
2009 Book/Periodical/Music Stores	\$609,624	\$2,368,961	\$8,298,240
2009 Hobby/Toy/Game Stores	\$376,339	\$1,810,826	\$6,648,127
2009 Musical Instrument/Supplies Stores	\$351,995	\$1,508,347	\$5,148,695
2009 Sewing/Needlework/Piece Goods Stores	\$110,991	\$525,019	\$1,757,788
2009 Sporting Goods Stores	\$2,693,108	\$12,800,746	\$41,566,713
2009 Video Tape Stores - Retail	\$316,369	\$1,378,364	\$4,675,712