



Demographics for:

Demographics for 1 West Mount Pleasant Ave., Livingston, NJ 07039

Population	1-mi.	3-mi.	5-mi.
2011 Male Population	6,173	28,172	99,472
2011 Female Population	6,443	30,209	107,458
% 2011 Male Population	48.93%	48.26%	48.07%
% 2011 Female Population	51.07%	51.74%	51.93%
2011 Total Adult Population	9,280	44,484	157,192
2011 Total Daytime Population	11,272	79,918	254,162
2011 Total Daytime Work Population	3,864	48,438	145,370
2011 Median Age Total Population	39	40	38
2011 Median Age Adult Population	47	48	46
2011 Age 0-5	1,017	4,334	16,201
2011 Age 6-13	1,412	5,828	20,338
2011 Age 14-17	908	3,736	13,199
2011 Age 18-20	544	2,319	8,760
2011 Age 21-24	409	2,117	9,967
2011 Age 25-29	413	2,241	10,558
2011 Age 30-34	699	3,202	12,776
2011 Age 35-39	953	4,152	14,769
2011 Age 40-44	1,057	4,617	16,251
2011 Age 45-49	1,079	4,911	16,666
2011 Age 50-54	1,019	4,685	15,557
2011 Age 55-59	847	3,973	12,865
2011 Age 60-64	653	3,438	10,658
2011 Age 65-69	546	2,646	8,261
2011 Age 70-74	397	2,010	6,423
2011 Age 75-79	300	1,591	5,228
2011 Age 80-84	205	1,264	4,164
2011 Age 85+	159	1,317	4,288
% 2011 Age 0-5	8.06%	7.42%	7.83%
% 2011 Age 6-13	11.19%	9.98%	9.83%
% 2011 Age 14-17	7.20%	6.40%	6.38%
% 2011 Age 18-20	4.31%	3.97%	4.23%
% 2011 Age 21-24	3.24%	3.63%	4.82%
% 2011 Age 25-29	3.27%	3.84%	5.10%
% 2011 Age 30-34	5.54%	5.48%	6.17%
% 2011 Age 35-39	7.55%	7.11%	7.14%
% 2011 Age 40-44	8.38%	7.91%	7.85%
% 2011 Age 45-49	8.55%	8.41%	8.05%

% 2011 Age 50-54	8.08%	8.02%	7.52%
% 2011 Age 55-59	6.71%	6.81%	6.22%
% 2011 Age 60-64	5.18%	5.89%	5.15%
% 2011 Age 65-69	4.33%	4.53%	3.99%
% 2011 Age 70-74	3.15%	3.44%	3.10%
% 2011 Age 75-79	2.38%	2.73%	2.53%
% 2011 Age 80-84	1.62%	2.17%	2.01%
% 2011 Age 85+	1.26%	2.26%	2.07%
2011 White Population	9,575	44,602	138,381
2011 Black Population	230	3,653	38,438
2011 Asian/Hawaiian/Pacific Islander	2,524	8,624	18,121
2011 American Indian/Alaska Native	4	45	440
2011 Other Population (Incl 2+ Races)	284	1,457	11,550
2011 Hispanic Population	486	2,917	20,616
2011 Non-Hispanic Population	12,131	55,464	186,314
% 2011 White Population	75.89%	76.40%	66.87%
% 2011 Black Population	1.82%	6.26%	18.58%
% 2011 Asian/Hawaiian/Pacific Islander	20.00%	14.77%	8.76%
% 2011 American Indian/Alaska Native	0.03%	0.08%	0.21%
% 2011 Other Population (Incl 2+ Races)	2.25%	2.50%	5.58%
% 2011 Hispanic Population	3.85%	5.00%	9.96%
% 2011 Non-Hispanic Population	96.15%	95.00%	90.04%
2000 Non-Hispanic White	10,029	45,625	136,622
2000 Non-Hispanic Black	98	1,856	35,042
2000 Non-Hispanic Amer Indian/Alaska Native	n/a	34	202
2000 Non-Hispanic Asian	1,818	6,658	13,782
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	n/a	55
2000 Non-Hispanic Some Other Race	n/a	89	383
2000 Non-Hispanic Two or More Races	48	523	4,229
% 2000 Non-Hispanic White	83.62%	83.28%	71.79%
% 2000 Non-Hispanic Black	0.82%	3.39%	18.41%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.00%	0.06%	0.11%
% 2000 Non-Hispanic Asian	15.16%	12.15%	7.24%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.00%	0.03%
% 2000 Non-Hispanic Some Other Race	0.00%	0.16%	0.20%
% 2000 Non-Hispanic Two or More Races	0.40%	0.95%	2.22%

Population Change

	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishemnts	n/a	n/a	n/a
2011 Total Population	12,617	58,381	206,930
2011 Total Households	4,225	20,542	74,173
Population Change 1990-2011	631	6,383	21,158
Household Change 1990-2011	237	2,770	6,806
% Population Change 1990-2011	5.26%	12.28%	11.39%
% Household Change 1990-2011	5.94%	15.59%	10.10%

Population Change 2000-2011	337	2,105	3,780
Household Change 2000-2011	66	837	959
% Population Change 2000-2011	2.74%	3.74%	1.86%
% Households Change 2000-2011	1.59%	4.25%	1.31%

Housing

	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	4,213	19,981	75,122
2000 Occupied Housing Units	4,152	19,672	73,132
2000 Owner Occupied Housing Units	3,970	17,430	52,046
2000 Renter Occupied Housing Units	182	2,242	21,085
2000 Vacant Housing Units	61	310	1,991
% 2000 Occupied Housing Units	98.55%	98.45%	97.35%
% 2000 Owner Occupied Housing Units	94.23%	87.23%	69.28%
% 2000 Renter Occupied Housing Units	4.32%	11.22%	28.07%
% 2000 Vacant Housing Units	1.45%	1.55%	2.65%

Income

	1-mi.	3-mi.	5-mi.
2011 Median Household Income	\$121,065	\$121,703	\$97,591
2011 Per Capita Income	\$57,312	\$58,526	\$52,845
2011 Average Household Income	\$171,149	\$166,331	\$147,428
2011 Household Income < \$10,000	33	261	2,068
2011 Household Income \$10,000-\$14,999	92	336	2,132
2011 Household Income \$15,000-\$19,999	28	350	2,164
2011 Household Income \$20,000-\$24,999	109	395	1,891
2011 Household Income \$25,000-\$29,999	73	326	2,137
2011 Household Income \$30,000-\$34,999	86	411	2,097
2011 Household Income \$35,000-\$39,999	61	325	1,895
2011 Household Income \$40,000-\$44,999	68	415	2,284
2011 Household Income \$45,000-\$49,999	79	511	2,062
2011 Household Income \$50,000-\$59,999	219	1,135	4,706
2011 Household Income \$60,000-\$74,999	292	1,327	5,660
2011 Household Income \$75,000-\$99,999	473	2,099	8,842
2011 Household Income \$100,000-\$124,999	591	2,742	8,405
2011 Household Income \$125,000-\$149,999	372	2,093	5,988
2011 Household Income \$150,000-\$199,999	484	2,908	7,967
2011 Household Income \$200,000-\$249,999	470	1,928	4,880
2011 Household Income \$250,000-\$499,999	552	2,208	6,057
2011 Household Income \$500,000+	140	773	2,938
2011 Household Income \$200,000+	1,162	4,908	13,874
% 2011 Household Income < \$10,000	0.78%	1.27%	2.79%
% 2011 Household Income \$10,000-\$14,999	2.18%	1.64%	2.87%
% 2011 Household Income \$15,000-\$19,999	0.66%	1.70%	2.92%
% 2011 Household Income \$20,000-\$24,999	2.58%	1.92%	2.55%
% 2011 Household Income \$25,000-\$29,999	1.73%	1.59%	2.88%
% 2011 Household Income \$30,000-\$34,999	2.04%	2.00%	2.83%
% 2011 Household Income \$35,000-\$39,999	1.44%	1.58%	2.55%
% 2011 Household Income \$40,000-\$44,999	1.61%	2.02%	3.08%

% 2011 Household Income \$45,000-\$49,999	1.87%	2.49%	2.78%
% 2011 Household Income \$50,000-\$59,999	5.19%	5.52%	6.34%
% 2011 Household Income \$60,000-\$74,999	6.92%	6.46%	7.63%
% 2011 Household Income \$75,000-\$99,999	11.20%	10.22%	11.92%
% 2011 Household Income \$100,000-\$124,999	14.00%	13.35%	11.33%
% 2011 Household Income \$125,000-\$149,999	8.81%	10.19%	8.07%
% 2011 Household Income \$150,000-\$199,999	11.46%	14.16%	10.74%
% 2011 Household Income \$200,000-\$249,999	11.13%	9.39%	6.58%
% 2011 Household Income \$250,000-\$499,999	13.07%	10.75%	8.17%
% 2011 Household Income \$500,000+	3.32%	3.76%	3.96%
% 2011 Household Income \$200,000+	27.52%	23.89%	18.70%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2011 Children/Infants Clothing Stores	\$3,557,091	\$17,007,318	\$54,743,076
2011 Jewelry Stores	\$2,282,934	\$11,174,037	\$36,392,647
2011 Mens Clothing Stores	\$4,913,955	\$23,614,874	\$76,564,801
2011 Shoe Stores	\$5,044,778	\$23,877,395	\$76,936,254
2011 Womens Clothing Stores	\$8,034,854	\$38,751,918	\$127,185,839
2011 Automobile Dealers	\$51,518,389	\$250,234,556	\$835,181,048
2011 Automotive Parts/Acc/Repair Stores	\$6,879,676	\$33,225,088	\$109,004,862
2011 Other Motor Vehicle Dealers	\$2,391,626	\$11,369,790	\$36,707,366
2011 Tire Dealers	\$1,709,791	\$8,390,140	\$27,680,328
2011 Hardware Stores	\$2,868,094	\$12,564,984	\$38,373,219
2011 Home Centers	\$7,340,888	\$33,734,601	\$109,916,985
2011 Nursery/Garden Centers	\$1,795,191	\$8,823,340	\$29,114,924
2011 Outdoor Power Equipment Stores	\$455,550	\$2,262,692	\$8,138,071
2011 Paint/Wallpaper Stores	\$206,456	\$978,264	\$3,308,974
2011 Appliance/TV/Other Electronics Stores	\$5,589,513	\$26,978,064	\$87,347,389
2011 Camera/Photographic Supplies Stores	\$956,834	\$4,552,877	\$14,830,625
2011 Computer/Software Stores	\$2,612,153	\$12,529,454	\$41,405,298
2011 Beer/Wine/Liquor Stores	\$3,963,160	\$18,845,626	\$60,541,152
2011 Convenience/Specialty Food Stores	\$9,731,628	\$44,360,196	\$138,590,226
2011 Restaurant Expenditures	\$57,547,038	\$262,112,823	\$811,840,681
2011 Supermarkets/Other Grocery excl Conv	\$41,176,452	\$195,972,625	\$639,879,112
2011 Furniture Stores	\$5,515,250	\$26,579,218	\$87,064,239
2011 Home Furnishings Stores	\$4,302,151	\$20,373,219	\$65,004,382
2011 Gen Merch/Appliance/Furniture Stores	\$50,794,330	\$243,588,007	\$794,406,650
2011 Gasoline Stations w/ Convenience Stores	\$37,526,776	\$176,149,925	\$562,830,418
2011 Other Gasoline Stations	\$27,795,149	\$131,789,730	\$424,240,182
2011 Department Stores excl Leased Depts	\$56,383,843	\$270,566,078	\$881,754,052
2011 General Merchandise Stores	\$45,279,081	\$217,008,790	\$707,342,415
2011 Other Health/Personal Care Stores	\$3,385,826	\$16,362,341	\$54,459,403
2011 Pharmacies/Drug Stores	\$19,150,411	\$91,503,277	\$299,869,713
2011 Pet/Pet Supplies Stores	\$2,854,683	\$13,515,536	\$44,251,740
2011 Book/Periodical/Music Stores	\$650,091	\$3,280,764	\$10,805,916
2011 Hobby/Toy/Game Stores	\$530,117	\$2,511,884	\$10,319,232

2011 Musical Instrument/Supplies Stores	\$478,013	\$2,316,856	\$7,653,212
2011 Sewing/Needlework/Piece Goods Stores	\$194,894	\$915,798	\$2,937,076
2011 Sporting Goods Stores	\$5,001,365	\$23,420,191	\$71,566,589
 Video Tape Stores - Retail	\$452,379	\$2,178,414	\$7,115,604

